

See you again ...
12 – 15 May 2020
#OTWORLD20

A LOOK BACK AT THE LEADING TRADE SHOW AND WORLD CONGRESS 2018

OTWORLD 2018 RACKS UP RECORD RESULTS

EXHIBITORS

MORE EXHIBITORS



MORE INTERNATIONAL

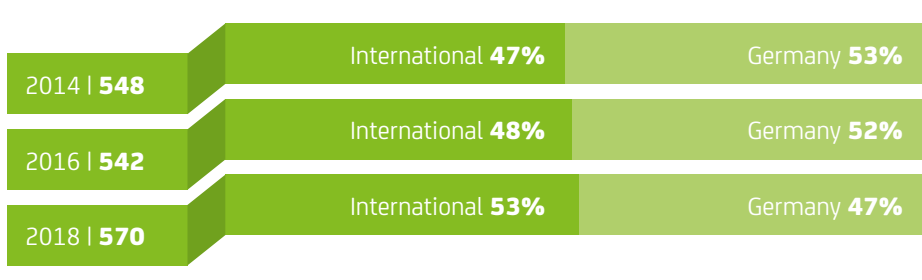


EXHIBITOR SATISFACTION

(Grades 1 to 6, 1 = very high, 6 = very low)

Achievement of overall trade show success	2.4
Re-participation 2020	1.9
Recommendation	1.9

NUMBER OF EXHIBITORS 2014 – 2018



Source:
OTWorld 2018 exhibitor and visitor survey



PHOTOS



EXHIBITOR STATEMENTS

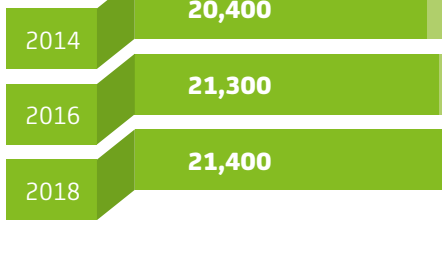


EXHIBITORS AND PRODUCTS



VISITORS

VISITOR GROWTH



LARGEST INTERNATIONAL SECTOR GET-TOGETHER



VISITOR PROFILE (SELECTION)

Prosthetists & Orthotists	31%
Orthopaedic Footwear Professionals	6%
Medical Suppliers / Retailers	6%
Engineers	6%
Sales Reps, Manufacturers, Suppliers	4%
Doctors	3%
Rehabilitation Technicians	2%
Physiotherapists	2%

OTWORLD REACHES MORE NEW VISITORS

45% of German participants are first-time visitors to OTWorld!

52% of international participants are first-time visitors to OTWorld!



VERY HIGH VISITOR SATISFACTION

(Grades 1 to 6, 1 = very high, 6 = very low)

Achievement of overall trade show goals	2.1
Re-visit 2020	2.0
Recommendation	1.7

KEY TOPIC DIGITALISATION LIVES UP TO EXPECTATIONS

(Grades 1 to 6, 1 = very high, 6 = very low)

Information on digital manufacturing processes	2.2
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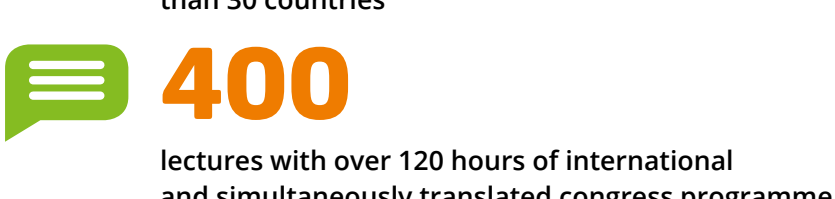
INFLUENCE ON PURCHASING AND PROCUREMENT DECISIONS

Decisive	19%
Co-decisive	22%
Consultative	24%



WORLD CONGRESS

CONGRESS GOES FROM STRENGTH TO STRENGTH



HIGH PARTICIPANT SATISFACTION

(Grades 1 to 5, 1 = very high, 5 = very low)

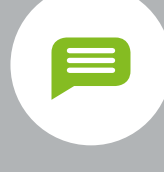
Practical relevance	1.9
Informativeness	1.8
Quality of sessions	1.7
Currentness	1.7

WIDE RANGE OF INTER-PROFESSIONAL ADVANCED TRAINING PROGRAMME

- Practice-oriented courses
 - Factory talks
 - Pro and contra debates
 - Presentation and discussion of treatment examples
 - Free papers and symposia
 - Keynote lectures
 - Panel discussions
- Programme conceived by 15 professional organisations from related disciplines



VIDEOS



SPEAKERS' STATEMENTS

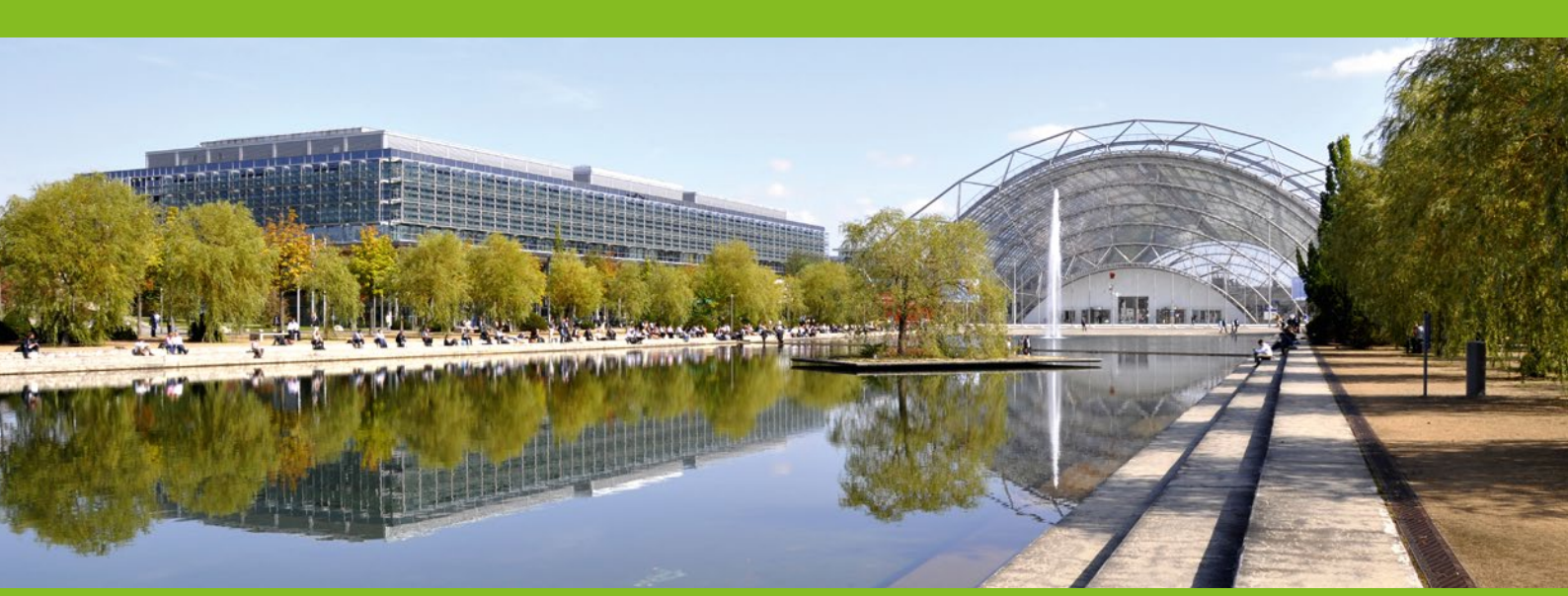


CONGRESS LECTURES



STAY IN THE LOOP!

OTWorld's free e-mail newsletter provides you with regular information about the event. To register please visit: www.ot-world.com/newsletter-en/



WE'LL BE HAPPY TO ASSIST YOU!

INTERNATIONAL TRADE SHOW

Tosca-Marija Prausner, Project Manager
Phone: +49 341 678-8238
E-mail: info@ot-world.com

WORLD CONGRESS

Stephanie Herr, Project Manager
Phone: +49 231 5570-5083
E-mail: congress@ot-world.com

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