



OTWORLD

Join the progress.

International Trade Show and World Congress

14 – 17 May 2024, Leipzig, Germany

FRESH IDEAS FOR THE MODERN MEDICAL AIDS INDUSTRY

OTWORLD BRINGS START-UPS FORWARD

The idea and the product are new and groundbreaking – but succeeding in the international market can still be a challenge. With an exhibition stand at OTWorld you can get the right inspiration for your company's success: showcase your ideas at the world's most important meeting place for all service providers, manufacturers and dealers in the field of modern medical aids and equipment!

THE PERFECT SETTING FOR INNOVATIONS

For more than 30 years, OTWorld has been the industry's most trend-setting innovation show with over 440 exhibitors and 18,800 international visitors. It is a must-attend event for prosthetists and orthotists, orthopaedic footwear professionals, rehabilitation technicians, engineers, doctors and therapists from all over the world. Take advantage of the opportunity to present your products to an international audience of experts - in a perfect setting that is precisely tailored to your needs!



EXCELLENT NETWORKING OPPORTUNITIES

The start-up area not only provides you with direct contact to top business and research decision-makers and experts, it's also a perfect place to network with potential investors and partners from Germany and abroad. Centrally located, the area will attract a lot of attention!

IDEAL CONDITIONS

As an OTWorld start-up you have two participation options that will enable you to showcase your products with a presentation tailored to your own ideas and needs. Its open lounge atmosphere facilitates contact with exhibition visitors and congress delegates. We support you with special press and promotional activities through diverse OTWorld communication channels – this way your target group will get to know you even before the event begins!



www.ot-world.com

START-UP AREA



SILVER OPTION

GOLD OPTION

SILVER OPTION

GOLD OPTION

"As start-up at OTWorld we're planning to come back next time. The fair was well organised and being in the start-up area enabled us to present our products and get helpful support by the team of OTWorld. It's important for us to meet the players of the industry in person which OTWorld gave us the opportunity to do. **Dr. Joshua Steer, Radii Devices, United Kingdom**

THE STRESS-FREE WAY TO A SUCCESSFUL PRESENTATION

We make your participation at OTWorld 2024 easy. With a complete package tailored specifically for OTWorld start-ups, we provide you with everything you need for a professional presentation and guarantee both cost transparency as well as low planning expenses. We offer two package options:

START-UP AREA REQUIREMENTS

Employees:	< 10
Annual turnover:	< 1 million EUR
Years in business:	< 3

Applicants are kindly requested to submit the relevant documents. Participation is confirmed by the organisers and can be rejected in case of doubt.

To register, please use the registration form especially for start-ups. Be quick - spaces are limited!

OUR RECOMMENDATION

Check to see if you can apply for financial support with local government associations supporting young innovative companies for trade shows abroad.

GOLD OPTION

- 10 m² floor space, dark blue carpet
- Wall panel, 3 m width (graphic print available at extra cost)
- 1 bar table, 4 bar stools, 1 leaflet rack, 1 lockable counter (graphic print available at extra cost)
- 1 kW power supply incl. usage, 3 spotlights, 1 triple socket
- 2 exhibitor passes
- 10 customer invitations (trade show day ticket) for business partners
- Media fee: digital lead management with one included licence for SCAN2LEAD; creation of one company profile and two product profiles in the digital Product and Exhibitor World (entry in the exhibitor directory)

SILVER OPTION

- 2 m² floor space, orange carpet
- Wall panel, 1m width (graphic print available at extra cost)
- 1 bar table, 1 bar stool
- 1 kW power supply incl. usage, 1 spotlight, 1 triple socket
- 1 exhibitor pass
- customer invitations (trade show day ticket) for business partners
- Media fee: digital lead management with one included licence for SCAN2LEAD; creation of one company profile and two product profiles in the digital Product and Exhibitor World (entry in the exhibitor directory)

ALL-INCLUSIVE PRICE EUR 3,300.00*

ALL-INCLUSIVE PRICE EUR 1,050.00*

I'LL BE HAPPY TO HELP YOU

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* incl. AUMA fee, plus VAT (subject to change without notice)



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